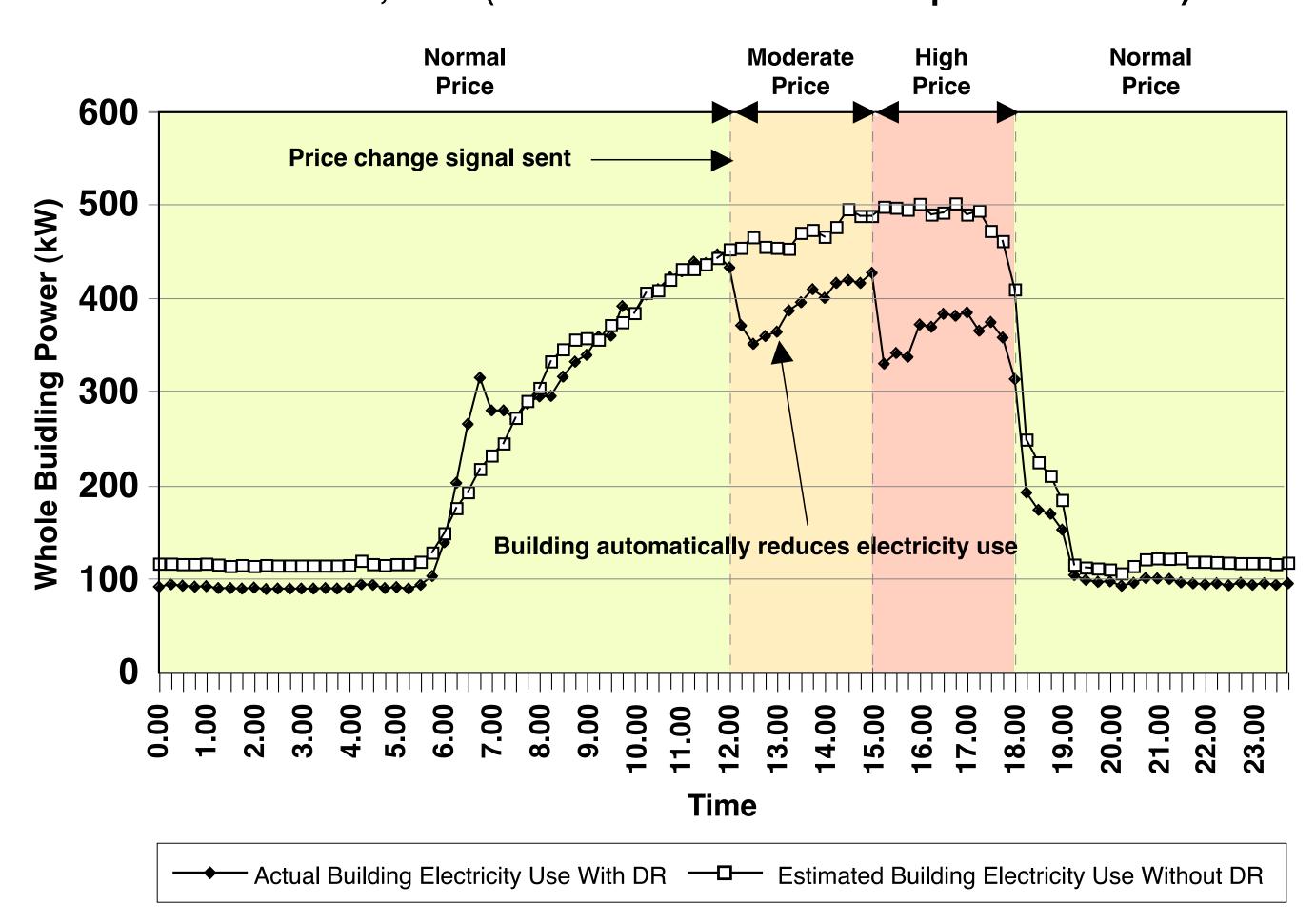
## 2007 AUTOMATED DEMAND RESPONSE PROGRAM

## Martinez, CA Office Building Electricity Use With & Without AutoDR June 21, 2006 (Outdoor Air Maximum Temperature: 102°F)



"The AutoDR technology would not be available today if not for PIER. I think this is as good of a success story as there can be in the R&D arena. PIER funding underwrote the development work, and now utilities such as PG&E are taking it through the next critical step of market introduction and into widespread use.

We are still at the program development stage, examining and looking for ways to improve the critical factors that can make AutoDR a success. But clearly, the potential savings from AutoDR are enormous. From my standpoint, PIER still has a key collaborative role to play in the development of this technology to improve the market factors that make AutoDR a valued, self-sustaining technology."

-Wayne Krill, *PG&E* 

"Last year, we consistently reduced our electricity consumption by more than 30% with peak power pricing and AutoDR. In 2006, we concentrated on energy reduction strategies that would have no impact on our employees, and we still maintained demand reductions near 30%. These results have given us the confidence to sign up for PG&E s demand response rate structure in 2007."

-Wayne Wiebe

Vice President, Echelon

a San Jose-based networking technology firm and PG&E customer In 2006,



## **Contact Information**

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